

# *STATE OF THE CITY ADDRESS*



Mayor Bob Taylor  
September 30, 2014

Welcome!!

# INTRODUCTIONS

Council Members

State Government Officials

School Board Members

City Staff

Brentwood Press and CC Times

PG & E



# CITY WEBSITE REDESIGN

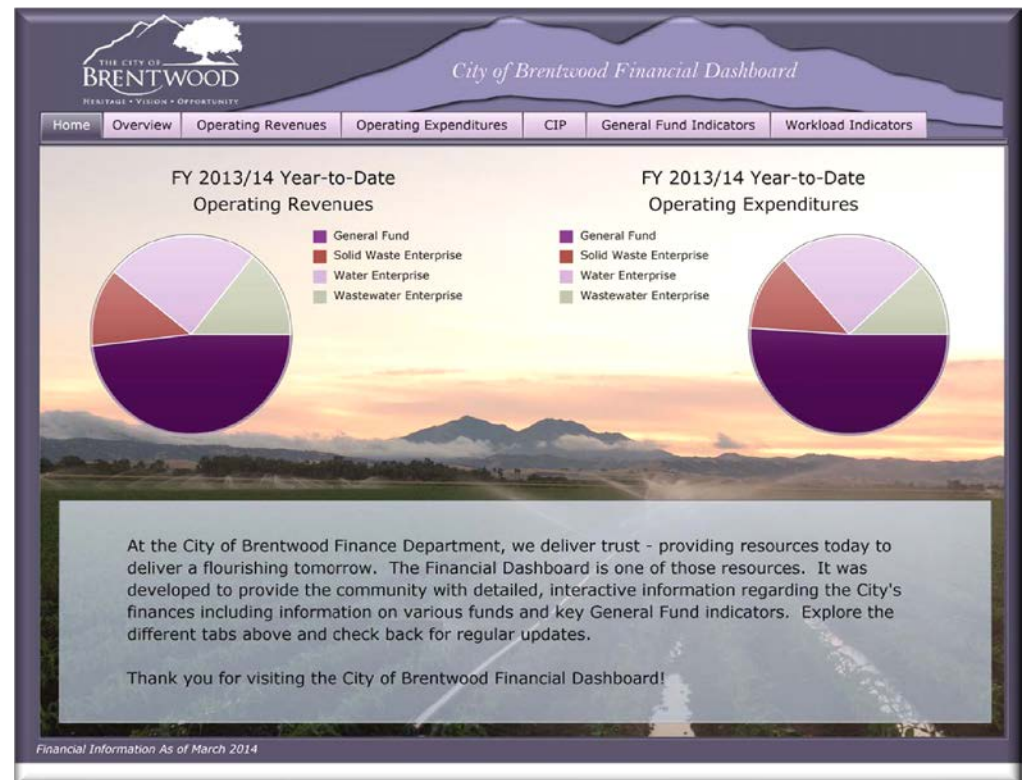


- New website launched on July 15, 2014.
- Fresh look tastefully showcases the City.
- Navigation tools and functionality throughout the site provide significant resources and amenities to the public.
- City website location:  
[www.brentwoodca.gov](http://www.brentwoodca.gov)



# FINANCIAL DASHBOARD

- Web-based reporting tool updated regularly to provide interactive information on the City's finances.
- Uses technology to help provide transparency of information.
- Available on-line at:  
[www.brentwoodca.gov/gov/finance/fdintro.asp](http://www.brentwoodca.gov/gov/finance/fdintro.asp)



# INFORMATION SYSTEMS / TECHNOLOGY

## Wi-Fi:

- In addition to free Wi-Fi service provided in the downtown area, now the service is available at the Police Station, Veterans' and Aquatic Parks.



## Gigabit Internet:

- Gigabit is the measure of the speed of the internet connection, which is exceptionally faster than most other internet connections.
- Ultra-high speed broadband network throughout large portions of the City of Brentwood, which provides faster service at a less expensive rate.
- Largest Gigabit Network in the Bay Area.
- Public-Private Partnership with **Sonic.net** at no cost to the City.
- Attractive to high-tech businesses and provides more choices for residents.

# 2013: A PIVOTAL YEAR FOR BRENTWOOD'S ECONOMY

- Housing market growth:

Over the past three years, new residential building activity has increased 359%:

- 493 new single-family permits to date in 2014.
- 421 new single family permits in 2013.
- 355 new single family permits in 2012.
- 109 new single family permits in 2011.

Brentwood is the most desirable community in the entire region for new residential development.

- Sales Tax up 8.1% from 2012 (double the County average).
- Unemployment significantly down from 2010.
- Always looking for new acquisitions & investment in commercial properties as well as retail and construction opportunities.





# ECONOMIC DEVELOPMENT HIGHLIGHTS



- Brentwood ranked #1 best city for homeownership & #1 fastest growing city in Bay Area.
- Landmark deal with Sonic.net makes Brentwood the first Gigabit city in the Bay Area.
- New office activity: Packard Childrens Health Care (*John Muir Parkway*), Tactical Command Industries (*Sunset Industrial Complex*), etc.
- Many of our local firms are expanding.
- New retail throughout the City.

# BUSINESS DEVELOPMENT HIGHLIGHTS

- New video to market Brentwood's quality of life:  
[http://www.brentwoodca.gov/gov/cd/ed/community/brentwood quality of life video.asp](http://www.brentwoodca.gov/gov/cd/ed/community/brentwood%20quality%20of%20life%20video.asp).
- Business services - such as consulting, entrepreneur training, financial assistance through other agencies, real estate assistance - provided to 61 businesses.
- City distributed \$148,650 in grants to fund 19 events and marketing initiatives to promote Brentwood and strengthen the local business environment. \$65,000 was granted to programs that are administered by the City, such as downtown concerts, Shop Brentwood campaign. An additional \$10,000 was awarded to façade grants and outdoor dining grants.
- Expansion of Shop Brentwood Campaign.



It's U-Pick harvest time! Visit [Brentwoodlife.org](http://Brentwoodlife.org)





# 2014: A CHANGE IN BRENTWOOD LEADERSHIP

## City Manager Recruitment

The recruitment process continues for the City Manager position. Peckham & McKenney, an executive search and consulting firm, has completed the recruitment brochure and it has been posted on the City's [website](#). Peckham & McKenney are actively advertising and accepting resumes. Interviews of recommended candidates will be scheduled early December.



# BUDGET UPDATE

## Balanced Budget and 30% Reserve

- General Fund revenues cover operating expenses.
- Continue to maintain 30% General Fund reserves = \$12.5 million budgeted for FY 2014/2015.
- Property tax revenues up 8.45% last year (FY 2013/2014) and another 18.64% this year (FY 2014/2015).

## Fiscal Model

- 10 Year look at General Fund revenues, expenses and fund balances.
- Ensures we are spending within our means.
- Identifies future budget challenges.
- Allows Council to make necessary course corrections well in advance.

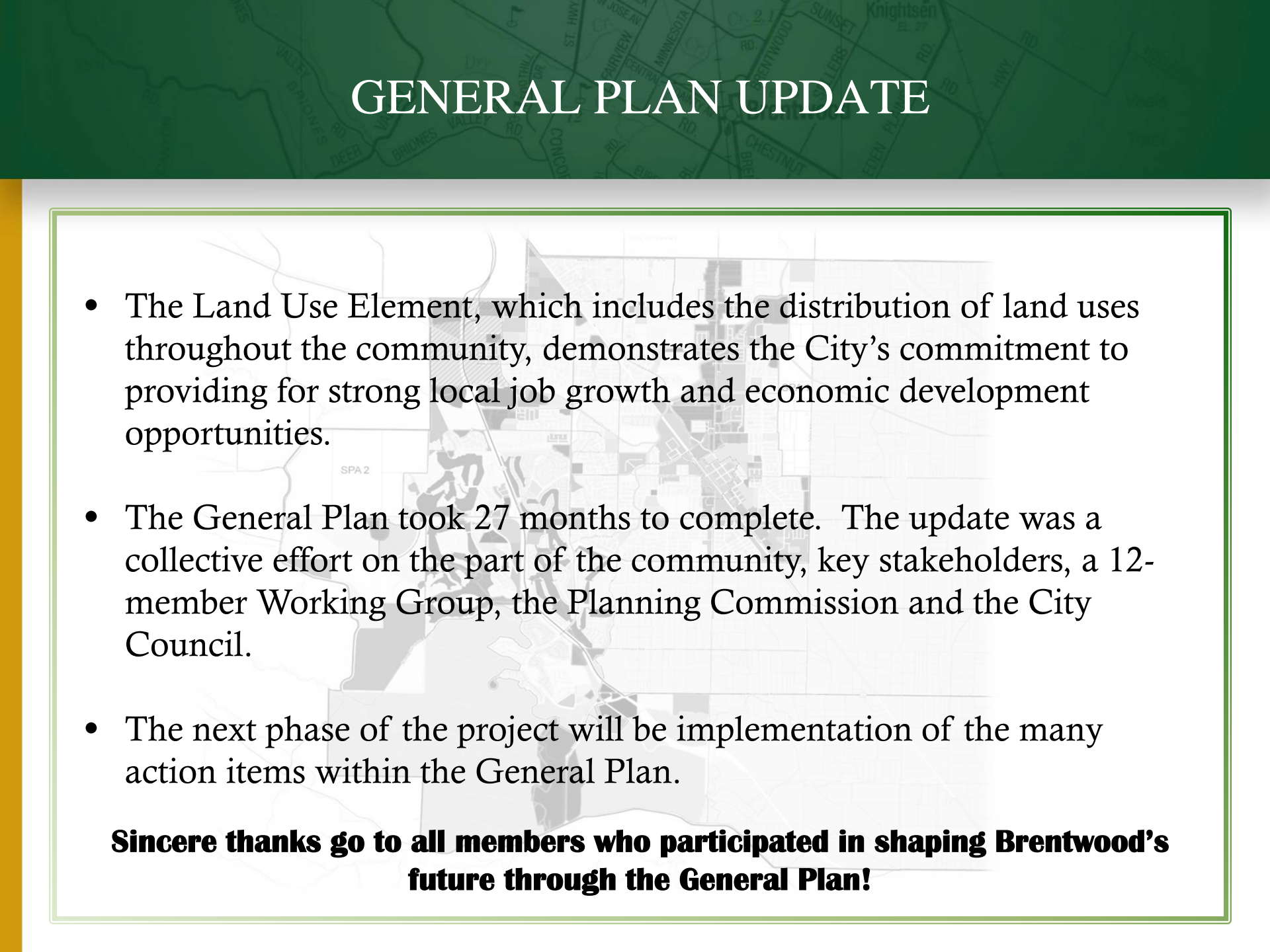
# GENERAL PLAN UPDATE



- On July 22, 2014, the City Council unanimously approved a comprehensive update of the General Plan. The General Plan:
  - Is the City's "constitution" or "blueprint" for the community's vision for the future. This Plan covers a 20-year planning period and anticipates population build out within the City limits of 80,000.
  - Includes a policy to achieve and maintain a balanced city-wide ratio of 1.5 jobs per household.
  - Includes a number of goals, policies and actions directed at preserving designated agricultural land in Brentwood.



# GENERAL PLAN UPDATE

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- The Land Use Element, which includes the distribution of land uses throughout the community, demonstrates the City's commitment to providing for strong local job growth and economic development opportunities.
  - The General Plan took 27 months to complete. The update was a collective effort on the part of the community, key stakeholders, a 12-member Working Group, the Planning Commission and the City Council.
  - The next phase of the project will be implementation of the many action items within the General Plan.

**Sincere thanks go to all members who participated in shaping Brentwood's future through the General Plan!**

# PUBLIC CONSTRUCTION PROJECTS IN PROGRESS



# LANDSCAPE PROJECTS

Landscape enhancements continue throughout the City:

- Brentwood Boulevard Median
- Sand Creek Road Median
- Sunset Park Parking Lot





# ENVIRONMENTAL SUSTAINABILITY

- Energy conservation and solar power improvements for City facilities to save the City money on power and reduce greenhouse gas emissions.
- Conversion of multiple parks and landscaped areas to non-potable water. Conserves water and reduces landscape maintenance budget.
- Lining pond at the wastewater plant to decrease ground contamination and eliminate the requirement for monitoring. This saves tens of thousands each year in laboratory costs.

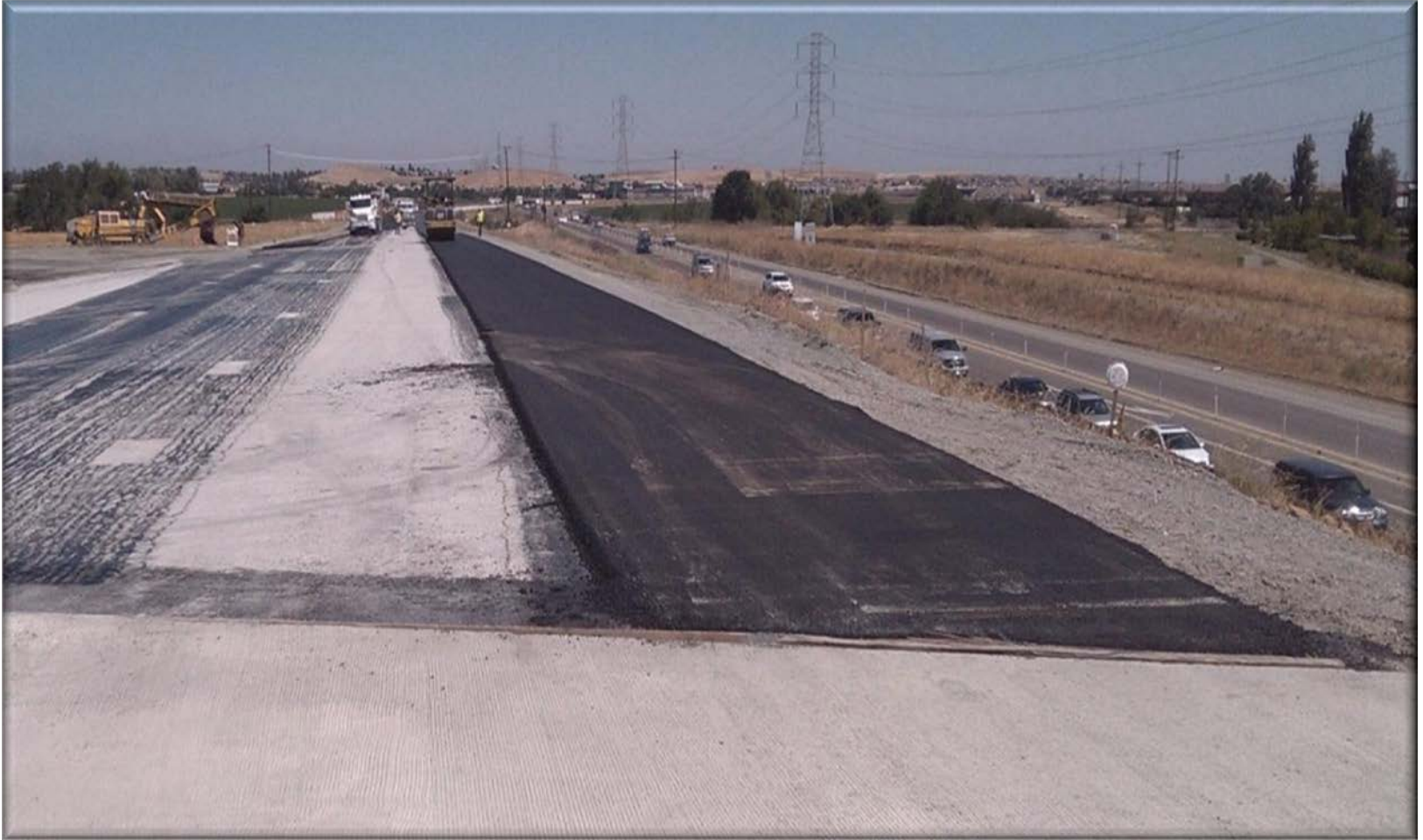


# ENVIRONMENTAL SUSTAINABILITY *(Cont.)*



- The City is applying for grant money to fund two non-potable reservoirs in order to store recycled water.
- The City is working with PG & E to obtain an abandoned gas main so we can sleeve it with a non-potable water pipe. This will prevent an open trench down Fairview Avenue, save money in construction costs and add transportation capacity to the non-potable water distribution system.

# TRANSPORTATION





# BRENTWOOD TRANSPORTATION PROJECTS

Annual pavement management program awarded MTC Best Roads for four years running.

Sand Creek Road Interchange – Under Construction:

- Four-lane widening Lone Tree to Sand Creek Road.
- Overpass and elimination of signalized intersection for continuous traffic flow.
- Estimated completion Fall 2014.

Future SR-4 Projects:

- Balfour Road interchange and four-lane widening Sand Creek Road to Balfour Road – nearing completion.



# REGIONAL TRANSPORTATION

## Highway 4:

- Eight-lane widening from SR 242 to Somersville Road – recently completed.
- Eight-lane widening from Somersville Road to Hillcrest Road – under construction. Estimated completion 2015.

## eBart:

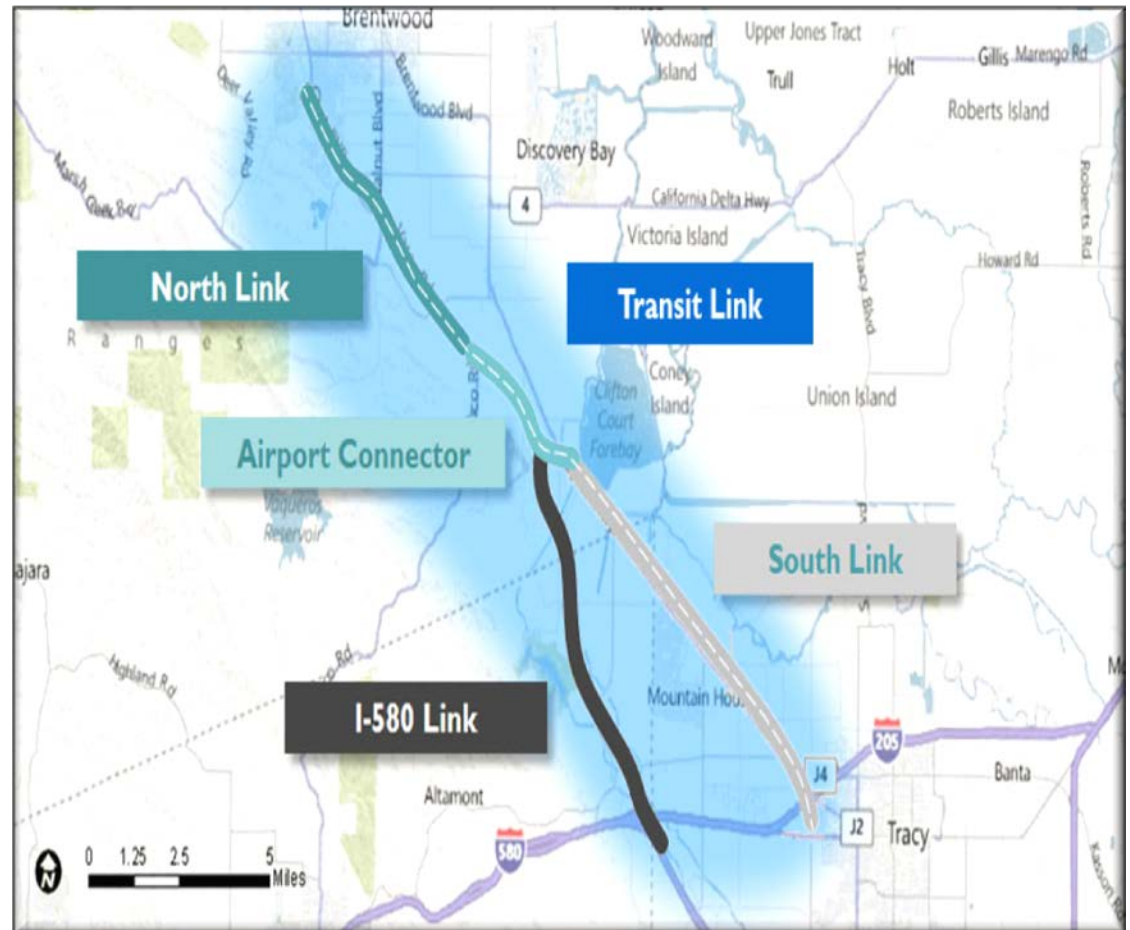
- Extension of BART line to Hillcrest Avenue station in Antioch.
- Under construction with Highway 4 widening. Estimated completion 2017.



# REGIONAL TRANSPORTATION *(Cont.)*

## Tri-Link Project – New SR 239:

- Connect SR 4 in Brentwood to I-205 in Tracy.
- Studies being developed with aid from Federal Grant.





# SOLID WASTE TRANSFER STATION

- New 17,000 sf facility opened earlier this year.
- The new facility provides local, efficient service to residents and businesses.
- Two clean up events a year where residents can drop off bulky items at the transfer station.
- The new facility prevents the City's garbage trucks from having to drive to landfills or recycling facilities. One transfer truck can haul six loads from a garbage truck.



## An architectural rendering of a modern library building. The building features a mix of materials, including wood slats and large glass windows. A prominent sign on the left side of the building reads "Library". Above a large glass entrance, the words "Community Room" are visible. A large, leafy green tree stands in the center of the courtyard. Several silhouetted figures of people are shown walking and sitting in the courtyard, suggesting a lively community space. A dog is also visible in the foreground. The overall style is a hand-drawn architectural sketch with a green border.

# NEW BRENTWOOD LIBRARY PROJECT *(Cont.)*

- City Council accepted the conceptual design in June 2014.
- A Library Ad Hoc Committee was formed in August 2014. This committee will:
  - Work with staff on refining the library design.
  - Work with staff on exploring funding options.
  - Support the Brentwood Library Foundation where appropriate and applicable.
- There will be opportunity for public involvement at a workshop with City Council where options and possible Council direction to staff will be given.



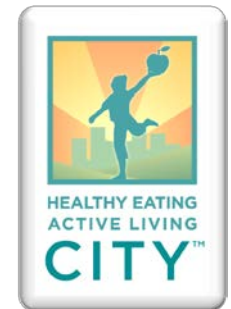
# PARKS AND RECREATION

- The City of Brentwood currently has 69 parks, 17 pocket parks and several new parks currently under construction. For an interactive map of all City parks go to: <http://gis.brentwoodca.gov/parksfinder/>.



- Brentwood has been recognized for the 4th year in a row as a “Tree City USA Community”, an award sponsored by the Arbor Day Foundation in cooperation with the U.S. Forest Service and the National Association of State Foresters.

- In 2010, Brentwood became a “Healthy Eating Active Living” (HEAL) city! Brentwood adopted a Wellness policy in 2007 and has been one of the leading cities in acknowledging that the “environment” is a key factor in fighting obesity and inactivity.



- Brentwood was voted “Playful City USA” for the 7<sup>th</sup> consecutive year.

# PARKS AND RECREATION *(Cont.)*



## City-Wide Park Shade Improvements

- Constructed using East Bay Regional Park District Measure WW Funds.
- Shade structures added at five heavily utilized parks:
  - Balfour-Guthrie Park
  - Blue Goose Park
  - Oak Meadow Park
  - Sunset Park Athletic Complex
  - Veterans Park Universal Abilities Playground



# PARKS AND RECREATION *(Cont.)*

## New Parks Constructed

### Big Basin Park 2034 Huntington Way

- 1.03 acres
- Adjacent to new trail
- Beautiful shade arbors



### Portofino Park 2477 Emerald Bay Drive

- 1.30 acres
- Passive park
- Lush landscaping



# PARKS AND RECREATION *(Cont.)*

## New Trail Segments:

- 1.2-mile Prewett Ranch Trail (*Lone Tree South to Grant Street*)
- .25-mile Caboose Trail  
(*from Caboose Park, 832 Marjorum Drive, to Sand Creek Road*)

QR F.I.T. Trails Program: QR stands for Quick Response, which are the bar codes on the QR Trail signs. These bar codes provide the smart phone user with a variety of information workouts and videos. You can find these at:

- Creekside Park
- Oak Meadow Park
- Miwok Trail

*Brentwood is the first city in northern California to boast this innovative park/trail system!*



# PARKS AND RECREATION *(Cont.)*

## Public Art

Title: “Sunflowers”  
Artist: Liberty High School Public Art and Design Academy  
Senior Class of 2014  
Location: Corner of 2<sup>nd</sup> Street and Brentwood Boulevard  
Installed: June 2014



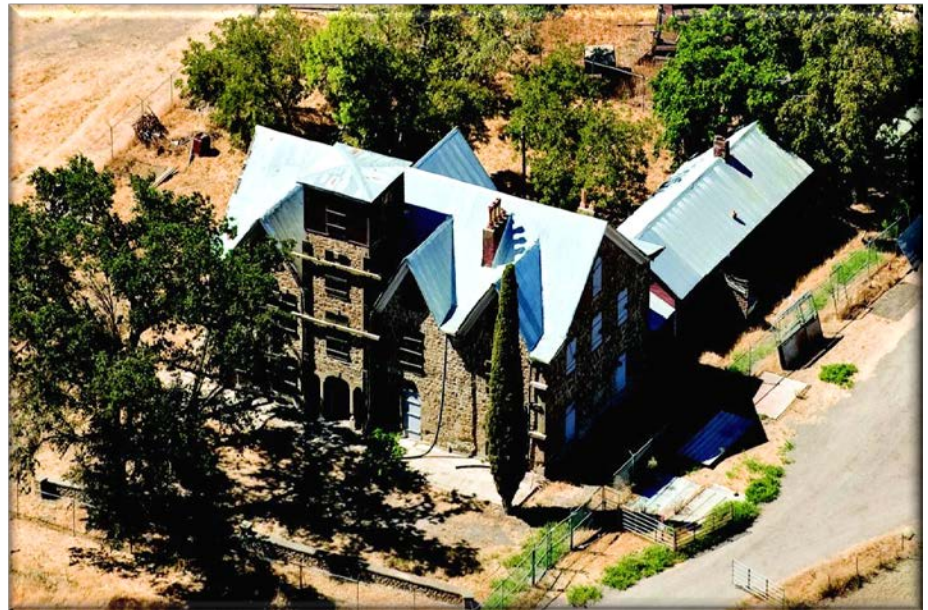


# JOHN MARSH STONE HOUSE

Marsh Creek State Park is the largest historic park in the California State Park system and the John Marsh Stone House will be the centerpiece of the park's remarkable 11-acre Historic Zone.

A Stone House Heritage Day at Marsh Creek State Park has been planned for Saturday, October 11<sup>th</sup>, 10:00 a.m. – 4:00 p.m.

This event will be held alongside the historic Stone House in the park next to the Marsh Creek Reservoir at 21999 Marsh Creek Road.





# PUBLIC SAFETY



Quality Police services  
remain a  
**TOP PRIORITY!**

# PUBLIC SAFETY *(Cont.)*

## Police Staffing

- A top priority for City Council.
- Budgeted for 62 sworn police officers and 20 civilian support staff.
- Vigorous and aggressive recruiting and hiring efforts over the past two years, hiring 27 people.
- Council approved 4 over-hire positions.
- Hiring standards have remained high.
- The Police Department is now fully staffed.



# PUBLIC SAFETY *(Cont.)*

## Crime Trends – First Half of 2014

- No homicides.
- Robberies have increased (+19 for a total of 31).
- Assaults have decreased (-5 for a total of 257).
- Burglaries have decreased (-46 for a total of 108).
- Thefts have increased (+97 for a total of 573).





# PUBLIC SAFETY *(Cont.)*

## Our new Patrol Car!!

- After Ford discontinued the Crown Victoria, it was determined that the Ford Interceptor was the best selection.
- This car creates a safer and more comfortable environment for both the Police and passengers.



# PUBLIC SAFETY *(Cont.)*

- Brentwood has one of the best Neighborhood Watch Programs in the region (Sterling Preserve, Shadow Lakes). These two neighborhoods have been the most active in this program. Shadow Lakes puts out a weekly email crime and crime prevention update and Sterling Preserve has established a private surveillance camera program with 100% participation from residents. They have not had a burglary in their neighborhood for the past 18 months.
- National Night Out was a huge success. 19 sites participated.
- Fighting crime, preserving our quality of life and keeping our City safe will remain our top priorities in Brentwood.





# IN SUMMARY ...

Thank You!